

### FEATURED ON QUALITYMAG.COM AND IN EVERY ISSUE:

- Measurement
- Management
- Special Sections:
- Test & Inspection
- Quality 101
- Software
- Regular columns



### REGULARLY FEATURED COLUMNS:

Quality's regular columns bring experience and perspective on a host of topics. Hear from professionals and organizations including ASQ, ASNT, ASME, and our standards experts, just to name a few.

### QUALITY ENEWSLETTERS

- Weekly Quality Update
- Monthly NDT Update
- Monthly Vision & Sensors Update

	January	February	March	April	May	June
Ad Close	12/1/24	1/4/25	2/1/25	3/1/25	4/1/25	5/1/25
Materials Due	12/5/24	1/5/25	2/3/25	3/3/25	4/4/25	5/4/25
Special Coverage	<b>Automotive &amp; Plastics</b>	<b>Aerospace &amp; Energy</b>	<b>Medical</b>	<b>Aerospace</b>	<b>Energy &amp; Automotive</b>	<b>Automotive &amp; Plastics</b>
Editorial Coverage	Automation Additive Mfg Test & Inspection FMEA Universal Testers	Standards Tensile Testing SPC Software Quality 4.0	Calibration Hardness Testing ERP Software Probes & Styli	CMMs Automation Quality Inspection Software Lean Manufacturing	Multisensor Measurement Standards Calibration Software Quality Software	Laser Trackers Materials Testing Digital Twins Leak Testing
Management	Spending Survey	Leadership Survey				Student/Educator Profile
Special Sections	<b>VISION &amp; SENSORS</b>	<b>NDT</b> nondestructive testing including materials test	HOW TO GUIDE <b>VISION &amp; SENSORS</b>	QUALITY IN AUTOMATION <b>NDT</b> nondestructive testing including materials test	<b>VISION &amp; SENSORS</b>	<b>NDT</b> nondestructive testing including materials test
Free Ad Bonuses	"Double Exposure" FREE space for all advertisers!	Quality Case Study All Advertisers (1/2 page advertorial)		<b>*Quality Show Package - BEFORE THE SHOW</b> Web / Digital Ad Score - run website or enewsletter digital ad April through June.  Quality in Automation - Buy an ad in our April issue and receive a page for \$800 in the Quality in Automation supplement.	Quality Case Study All Advertisers (1/2 page advertorial)	June Corporate Profile (1/2 page advertorial)
Bonus Features "Quality Extras"	ISO Update Quality in Medical Gaging	Continuous Improvement First Article Inspection Laser Measurement	Compliance Thread Inspection Portable Measurement	Certification Leak Testing Industry 4.0	Artificial Intelligence Surface Measurement Calipers	Robotics CMMs NDT
eBlast Opportunities	Product Spotlight: CMM  Quality in Aerospace Manufacturing  Quality In Medical Manufacturing	Tech Focus eBlast: Handheld Gaging  Video eBlast  Quality in Electronics Manufacturing  Quality In Automotive Manufacturing	Tech Focus eBlast: NDT  Quality in Aerospace Manufacturing  Quality in Medical Device Manufacturing	Tech Focus: 3D Scanning  Product Spotlight: In Line Measurement  Quality In Plastics/ Composites Manufacturing	Tech Focus eBlast: Quality Innovations  White Paper eBlast  Product Spotlight: Force Testing  Quality In Medical Manufacturing	Tech Focus: Data Collection  Video eBlast  Quality In Additive Manufacturing  Quality In Energy Manufacturing
Webinars			Artificial Intelligence 3/26/2025 Ad Deadline: 1/20/2025			

- **Quality Show**  
April 16 – 17, Nashville, TN
- **A3 Business Forum**  
January 20-22, 2025 Orlando, FL

- SHOW DATES**
- **Automate**  
May 12-15, 2025 Detroit, MI
  - **CMSC**
  - **WESTEC**  
Coming in 2025
  - **ASQ Measurement Quality Division**
  - **ASNT**  
Oct 6-9, 2025 Orlando, FL

**QUALITY SHOW PACKAGE**

**CLICK FOR  
INFORMATION**

	July	August	September	October	Mid-October	November	December
Ad Close	6/1/25	7/1/25	8/1/25	9/1/25	9/1/25	10/1/25	11/1/25
Materials Due	6/5/25	7/6/25	8/4/25	9/5/25	9/5/25	10/5/25	11/3/25
Special Coverage	<b>Energy &amp; Aerospace</b>	<b>Automotive</b>	<b>Plastics &amp; Medical</b>	<b>Automotive</b>	<b>BUYERS GUIDE</b>	<b>Energy &amp; Plastics</b>	<b>Medical &amp; Aerospace</b>
Editorial Coverage	Air Gaging Calibration Automation Data Collection Software	Measurement Uncertainty Materials Testing Quality Management Systems Handheld Gaging	CMMs Test & Inspection in Medical Software in Medical Geometric Dimensioning & Tolerancing	Fixturing Force Testing Reverse Engineering Software Automation		Handheld Gaging Test & Inspection Trends Software Trends Quality Standards	Shaft Measurement Nondestructive Testing Software Selection 3D Scanning
Management	State of Profession	Quality Certification	Auditing	Sustainability		Training and the Skills Gap	Risk Management
Special Sections	<b>VISION &amp; SENSORS</b> <b>NDT</b> Aerospace	<b>NDT</b> nondestructive testing including materials test	<b>VISION &amp; SENSORS</b>	<b>NDT</b> nondestructive testing including materials test		<b>NDT</b> nondestructive testing including materials test	<u>SOURCEBOOK</u> <b>VISION &amp; SENSORS</b>
Free Ad Bonuses	Quality Case Study All Advertisers (1/2 page advertorial)	Quality Case Study All Advertisers (1/2 page advertorial)		Quality Case Study All Advertisers (1/2 page advertorial)			Quality Product Profile (1/2 page advertorial)
Bonus Features "Quality Extras"	Machine Vision Thickness Measurement Torque Testing	Noncontact Inspection Color Measurement 3D Scanning	Custom Gaging Quality Software Climate/Environment	Machine Vision Social/Governance Next Generation Workforce		Organizational Mgmt Process Control Six Sigma	Process Mapping Leadership Continuous Improvement
eBlast Opportunities	Tech Focus eBlast: CMMs Product Spotlight: NDT Quality In Automotive Manufacturing	Tech Focus eBlast: Automation/ Robots Video eBlast Product Spotlight: Automation Quality in Electronics Manufacturing Calibration Matters eBlast	Tech Focus eBlast: Optical Measurement Product Spotlight: Tensile Testing Quality in Aerospace Manufacturing White Paper eBlast	Tech Focus eBlast: Managing Quality Product Spotlight: Air Gaging Quality In Medical Manufacturing		Tech Focus eBlast: Noncontact Measurement/ Inspection Product Spotlight: Optical Measurement & Inspection Quality In Automotive Manufacturing Buyers Guide eBook	Tech Focus eBlast: Materials Test Video eBlast Quality in Aerospace Manufacturing Podcast Spotlight eBlast
Webinars	NDT Date to come					Robotics Date to come	